



ALPHA-STIM[®] AID AND YOU

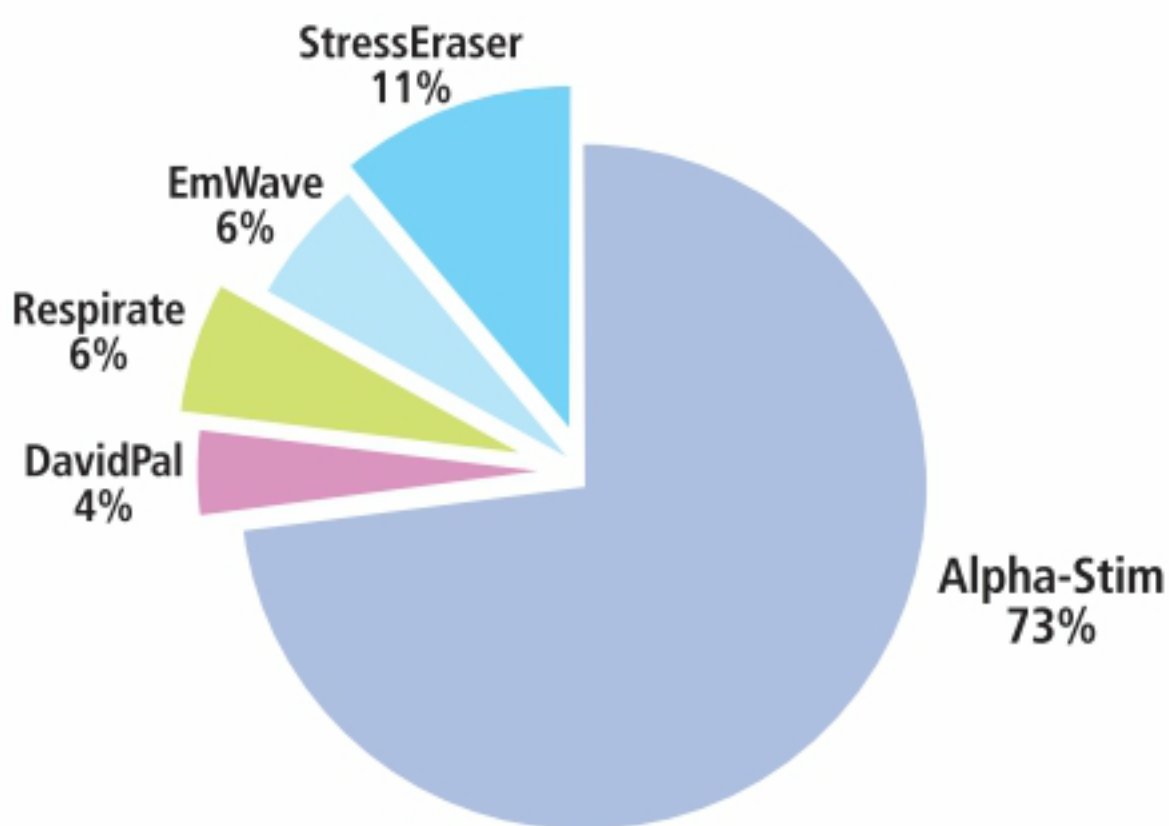
For Anxiety, Insomnia
and Depression



Veterans Chose Alpha-Stim® 3 out of 4 Times

War veterans, who experience severe anxiety, insomnia and depression from experiences beyond the comprehension of most people, chose Alpha-Stim® 3 out of 4 times. In a study at the Michael E. DeBakey Veterans Affairs Medical Center in Houston, Texas, Alpha-Stim® was chosen 73% of the time by veterans suffering from chronic pain, along with mood and sleep disorders after being shown how to use five treatment options.¹

**CAM Devices Chosen by 32 Veterans
Across 197 Group Visits**

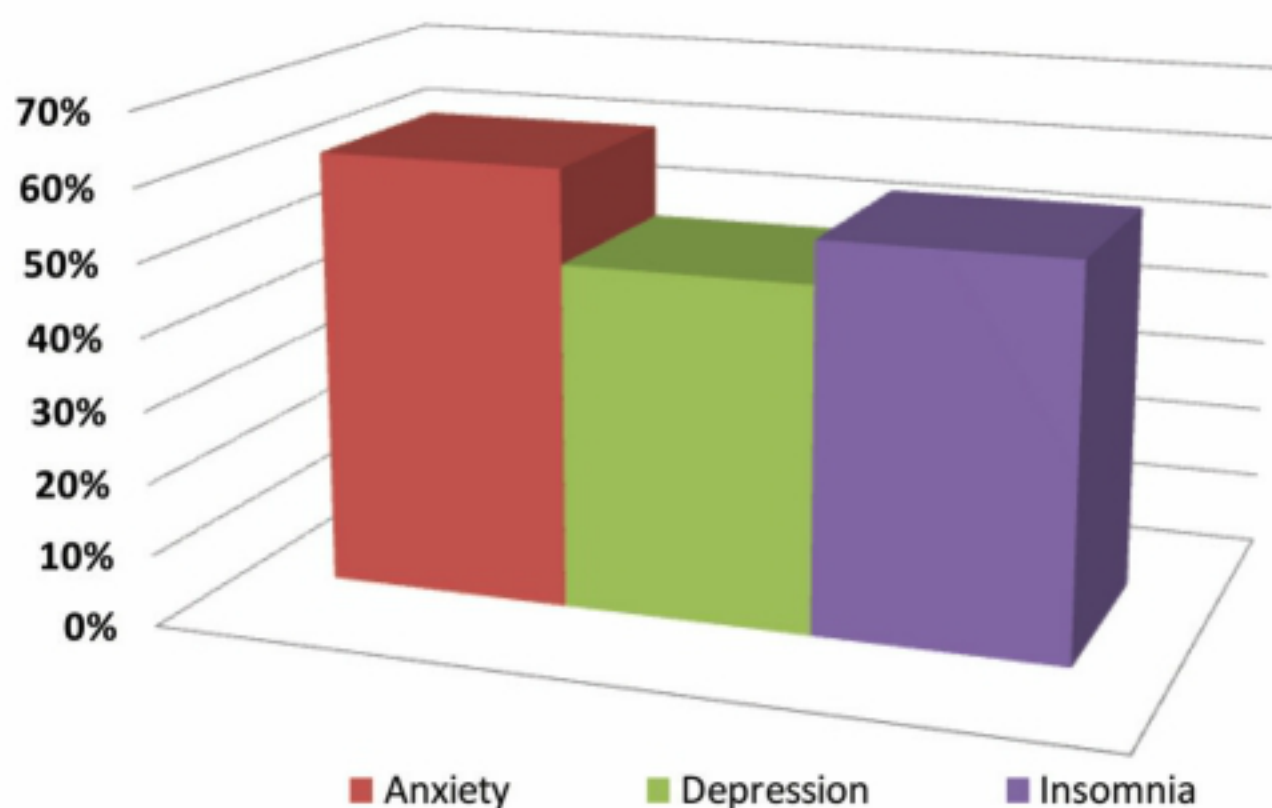


Why Veterans Preferred Alpha-Stim® for Relief from Anxiety, Insomnia and Depression

Alpha-Stim® technology treats anxiety, insomnia and depression using a method called cranial electrotherapy stimulation (CES). Alpha-Stim® AID treatment is very simple. The current is applied by easy-to-use clips that attach on the ear lobes. It is used just 20 to 60 minutes every day, every other day, or on an as-needed basis. Alpha-Stim® can help induce a pleasant, relaxed feeling of well-being. Alpha-Stim® is well-tolerated and very safe, having no significant side effects in more than 8,800 patients involved in research studies.

1. Tan, Gabriel, Dao, Tam K., Smith, Donna L., Robinson, Andrew and Jensen, Mark P. Incorporating Complementary and Alternative Medicine (CAM) Therapies to Expand Psychological Services to Veterans Suffering From Chronic Pain. *Psychological Services*. 7(3):148–161, 2010.

Percent Improvement in 32 Veterans Across 158 Treatment Sessions



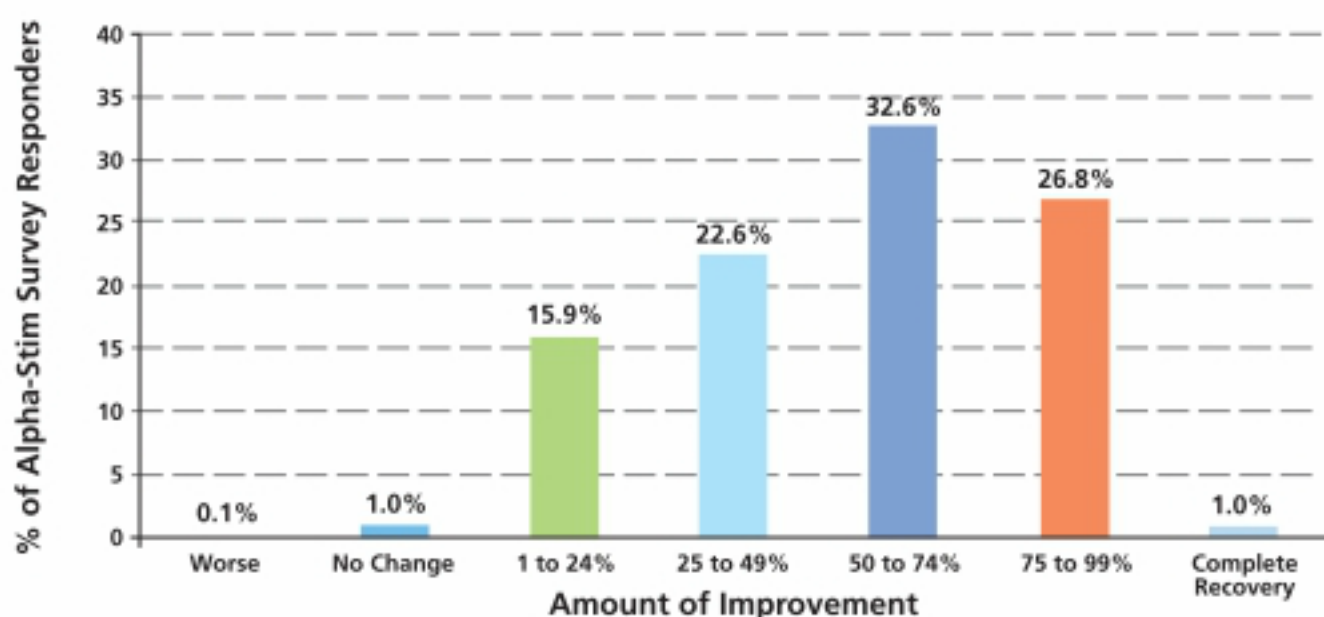
In contrast, pharmaceuticals used in the treatment of mood disorders have been proven to have a wide range of undesirable side effects and can be addictive. Anxiety reduction is usually experienced during treatment. The microcurrent technology unique to Alpha-Stim® produces residual and cumulative results, which means your relief will last and let you resume your normal activities.

Alpha-Stim® is a unique and effective medical device. There is more research supporting Alpha-Stim® than any other therapeutic device in its class, and even more than most pharmaceuticals. Developed in 1981 by Dr. Daniel L. Kirsch, Alpha-Stim® has provided millions of people around the world with relief from anxiety, insomnia and depression, even when other therapies have failed them. Fortunately, the same Alpha-Stim® used by soldiers and veterans is also available to you now. So, if you are seeking relief from your anxiety, insomnia and/or depression, then ask your healthcare provider about prescribing Alpha-Stim® for you. If you live outside the USA no prescription is necessary.

What is Alpha-Stim® and How Does it Work?

Alpha-Stim® is a clinically proven medical device that relieves anxiety, insomnia and depression using electromedical technology. Alpha-Stim® generates a unique, patented waveform no other device can offer. Much like every white pill is not the same, the uniqueness of Alpha-Stim®'s waveform produces results vastly different from its competitors. Unlike medications which are introduced to your body in a chemical form and then broken down to smaller components such as electrons, Alpha-Stim® begins at the electron level, allowing your body's cells to return to their natural functioning state. Alpha-Stim® provides long lasting, cumulative relief to you fast.

60% of Patients Improved at Least 50%



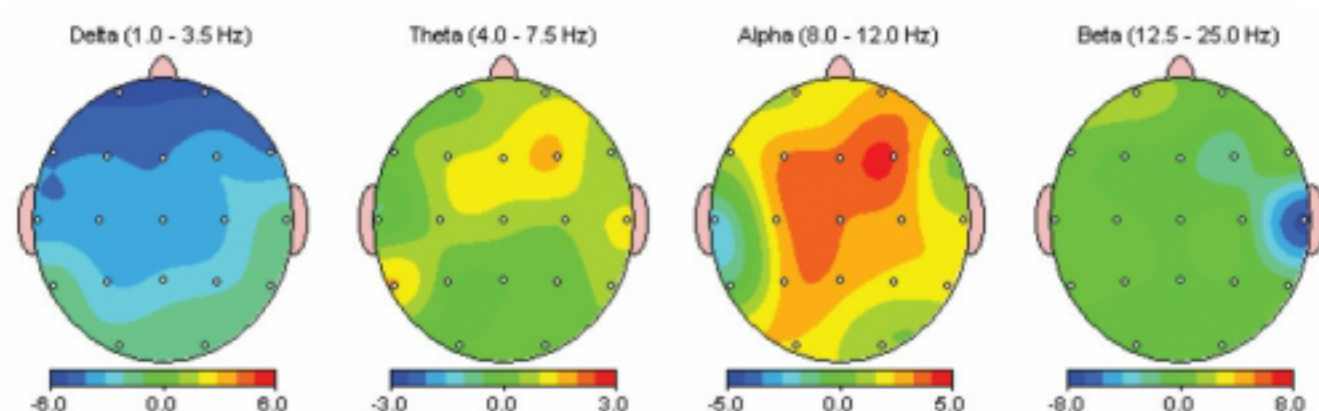
Kirsch, D., Price, L., Nichols, F., Marksberry, J., Platoni, K. Effectiveness of Cranial Electrotherapy Stimulation for Anxiety, PTSD, Insomnia and Depression: Military Service Members and Veterans Self Reports. In Process 2014.

Alpha-Stim® provides lasting results without the risks of negative effects such as tolerance and addiction to medications. Anxiety is often relieved with only one treatment but may require weeks. Insomnia and depression control are generally experienced after 2 to 3 weeks of daily treatment. After treatment, there are usually no physical limitations imposed so you can resume normal activities immediately. Treatments are generally administered two to three times per week, or less.

Just 20 Minutes will Change Your Brainwaves and Your Outlook

The diagram below is a quantitative electroencephalogram (qEEG) brain map showing the changes in brain activity by traditional EEG bands of 30 volunteers after a single 20 minute treatment with Alpha-Stim® CES at 0.5 Hz.

FFT Relative Power Difference (%)



Kennerly, Richard. QEEG analysis of cranial electrotherapy: a pilot study. *Journal of Neurotherapy* (8)2:112-113, 2004. Presented at the International Society for Neuronal Regulation Annual Conference, Houston, Texas, September 18-21, 2003.

Blue shows a decrease in activity after CES while red shows an increase. There is an increase in alpha activity (relaxation brain waves) with a simultaneous decrease in delta activity (sleep waves) after using CES for 20 minutes.

Testimonials

"My Life Has Dramatically Improved . . .

I am a disabled American Veteran. I am writing this just to simply let you and the makers of the Alpha-Stim® know it has helped me to be able to deal with my many medical issues. I have bouts of anxiety, depression, extensive episodes of insomnia, your so-simple, user friendly device has allowed me to once again enjoy many of the pleasures that I and I believe many others had taken for granted. I would like to say thank you for making such a thing possible again."

– Steve D.

"There is Nothing Else Quite Like Alpha-Stim... From the very first time I used an Alpha-Stim® in my therapists office I experienced relief from crippling anxiety. I'd been searching for relief

from anxiety for a few years, and no other drug or therapy has been as effective as Alpha-Stim®. It's portable — I can use it almost anywhere, and has virtually no side effects. It's hard to explain it to people who haven't experienced it, but there's nothing else quite like the Alpha Stim®. I very strongly recommend it for anxiety relief."

– Lauren W.

"It Has Absolutely Changed My Life...

I suffer from depression from time to time. Anti-depressants just did not work for me after a period of time. Their effects seem superficial. Below their chemical effect, I still felt depressed. My doctor would just simply layer on other meds...this one to sleep, another to enhance the effectiveness, etc. About 4 years ago a holistic doctor introduced me to the Alpha-Stim®. It has absolutely changed my life, and has allowed me to treat my depression without any medications. The effects seem absolutely natural. I use it when I feel depression coming on, and within a few days the depression is reversed. 5 stars!"

– Mark J.

"My Insomnia is Now a Thing of the Past . . .

My doctor prescribed Alpha-Stim® for my chronic insomnia. The first night I tried it, I went to sleep without any medication for the first time in years. It's a small miracle. I'm extremely grateful to have discovered this wonderful device."

– Linda S.

"I Feel Like a New Person . . .

It worked after awhile – 2 to 3 weeks – on my depression. It's a wonderful product and I still use it. I am 99% well and am truly grateful for the research that produced this device.... I'm glad to have an Alpha-Stim® as well, for daily or weekly use. I believe everyone could benefit from its use!"

– Kerry P.

Is Alpha-Stim® Safe?

There are over 55 research studies and published reports, as well as ongoing research, surveys of patients and professional endorsements, all supporting the safety and efficacy of Alpha-Stim®. In over three decades of studies involving approximately 8,800 people, only minor, self-limiting side effects have been reported, with the two most common being headaches (0.10%) and skin reactions at the electrode sites (0.07%). Alpha-Stim® technology is significantly effective when it is used correctly for 9 out of 10 people who use it.

Electromedical Products International, Inc. A Dedicated Company You Can Trust



Electromedical Products International, Inc. (EPI) was founded in 1981 by Dr. Daniel L. Kirsch, a world-renowned neurobiologist, who developed a safe and effective solution for the treatment of pain, anxiety, insomnia and depression

with Alpha-Stim® technology. EPI was a recipient of the 2013 Best of Business Award in the Surgical and Medical Instruments category by the Small Business Commerce Association (SBCA). EPI and its staff are dedicated to the pursuit of excellence in the treatment and diagnosis of medical and healthcare related issues. In 2011 EPI won the prestigious American Institute of Stress Award for Distinction and Innovation based on the growing list of publications in peer reviewed journals demonstrating safety and efficacy of Alpha-Stim® products.



EPI today is a global enterprise with representatives throughout the world. EPI is an FDA registered establishment with operations certified by an independent third party to the International Standards Organization (ISO)

13485:2003 standards for quality in medical devices. Alpha-Stim® products earned and maintain the CE mark through compliance with the European Medical Device Directives.



What to Expect From Treatments

While Alpha-Stim® technology is significantly effective when it is used correctly for 9 out of 10 people who use it, it will not work for everyone. If the Alpha-Stim® is not working well for you, contact your healthcare practitioner, your local authorized Alpha-Stim® distributor, or EPI for technical support.

Anxiety reduction is usually experienced during a single treatment, but may be experienced hours after treatment.

Insomnia is usually improved after the initial treatment but may take 3 weeks to start to see a significant difference. Most people can use it at bedtime and when awakened during the night. However, some find they must conduct their 20 - 60 minute Alpha-Stim® CES treatment at least 3 hours before going to bed because a CES treatment may interfere with sleep. It may



also be used in the morning to promote better sleeping at night. Depression typically takes 3 weeks or more of daily treatment to experience significant improvement, but may take longer. After the condition is under control, use of Alpha-Stim[®] 2 - 3 times per week or less is usually sufficient to maintain good results.

Following treatment, there are usually no physical limitations imposed so most users can resume normal activities immediately. Some users may have a response that may affect their ability to perform potentially hazardous tasks, such as operating a motor vehicle or heavy machinery for up to several hours after treatment.